

CREATE YOUR WEBSITE ON A SHOESTRING BUDGET

DO

DO NOT



CREATE A 1-PAGE SALES PAGE OR A SIMPLE SALES FUNNEL INSTEAD.

You don't need a full-on website right away! Start small and simply add on to it as you grow.



BUILD IT YOURSELF.

Unless you are a website designer or developer, this is not a good use of your time and the resulting quality will hurt your brand more than help it.



PURCHASE A THEME TEMPLATE.

Sites like Theme Forest sell starter WordPress templates for around \$30. Simply install the theme on your site and customize it to your brand. Easy peasy!



USE FREE WEBSITE BUILDERS.

GoDaddy and Wix.com sites may be free, but they appear as extremely unprofessional and do not portray your business or brand in a good light.



HIRE A DEVELOPER ON FIVERR.COM.

This is an inexpensive option for getting a custom site created. It won't be the prettiest or highest-converting website out there, but it's a start.



EXPECT MIRACLES.

When you go cheap, expect cheap results. If you're not paying high dollar for a true branding and conversion expert, you can't expect your website to do much for you.