8 SIMPLE STEPS TO GENERATING A HIGH CONVERTING WEBSITE THAT MAKES YOU MONEY!

If this sounds like you, then here are **8 simple steps to creating a website that grows your email list, generates leads, and converts sales for your business:**
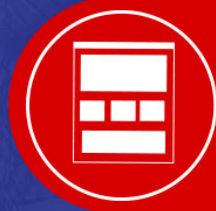
1 INCLUDE A CALL TO ACTION IN YOUR HEADER AND FOOTER!
These show up on EVERY page of your site, which means they must be optimized to convert leads and sales for your business!

2 INCLUDE A "ONE-LINER" ELEVATOR PITCH WITH A CALL TO ACTION "ABOVE THE FOLD."
This is the area your visitors see BEFORE they have to scroll. In this space, include a line of copy that clearly conveys who you are, what you do, and how you can help,

3 OPTIMIZE THANK YOU PAGES FOR A DESIRED ACTION!
Rather than taking people to a plain "thank you for signing up" page, send them to a page that asks them to schedule a call or buy.

4 INTEGRATE YOUR CONTACT FORM WITH YOUR CRM
Make sure contacts who complete your contact forms are added to your database, and follow up with them via automated emails

5 ADD A CONTACT FORM POP UP ON THE BOTTOM RIGHT HAND CORNER OF YOUR WEBSITE
The vCita or Sticky Popup plugins will work.

6 ADD OPT IN BUTTONS OR BOXES ON EACH PAGE OF YOUR WEBSITE
This way, no matter where they go on your site, they always have a next step to take and a way to get on your email list.

7 ADD A TIMED POP UP OR EXIT POP UP TO YOUR WEBSITE
With this method, you are still able to collect contact information even if people try to leave.

8 MAKE ALL EXTERNAL LINKS OPEN IN A NEW WINDOW
This includes your social media links! When your visitors leave your site the opportunity is lost.